



Where product development gets its edge

SupplySide Global is the ultimate destination for food, beverage and supplement innovation. From breakthrough ingredients and formulation advances to expert-led education and global supplier connections, this is where R&D teams build the future of product development.

Oct. 27-30, 2025
Expo Hall | Oct. 29 & 30
Mandalay Bay, Las Vegas

Built for innovators, not imitators

Unlike traditional events focused on finished products, SupplySide Global centers exclusively on ingredient discovery and formulation innovation across supplements, functional foods, beverages, snacks and more. It's a unique ecosystem where ingredient suppliers collaborate to spark breakthrough product development. Tailored for CPG teams, manufacturers and R&D professionals, SupplySide Global offers the opportunity to discover what's new, source smarter and fuel their product pipelines for the year ahead.

Key Highlights:

1,600+

ingredient suppliers and service providers across supplements, foods and beverages.

130+ hours of education

tailored for R&D, product development, marketing and sourcing.

20,000+

global participants from supplement, food, beverage, personal care and animal nutrition industries.

80+

countries represented on the show floor.

Hundreds

of new ingredient and formulation launches spotlighted in the Expo Hall.

“SupplySide Global is the industry’s single most important show for everything ranging from education, knowledge and innovation to customer acquisition, procurement and best-in-class networking opportunities – and everything in between. It’s the place to see and be seen.”

– Dr. Guru Ramanathan, PhD, Managing Director, Dutch Medical Food

One show. Every category. Endless opportunity.

SupplySide Global connects the full nutrition value chain from legacy supplement brands to functional food startups and global beverage powerhouses.

Whether you're:

Reformulating
existing
products

Expanding your
product line

Creating
entirely new
innovations

Or pursuing other
opportunities
in the natural
products space

You'll find the science, suppliers and solutions to move faster and go further.

“SupplySide Global is one of those events you just don't want to miss. The networking is unbeatable, the education sessions are actually useful, and you'll discover ingredient innovations that could reshape how you think about product development.”

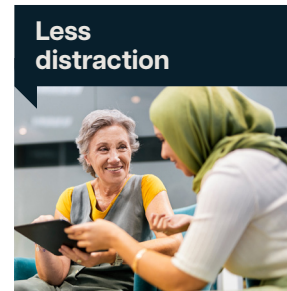
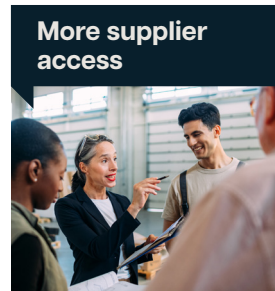
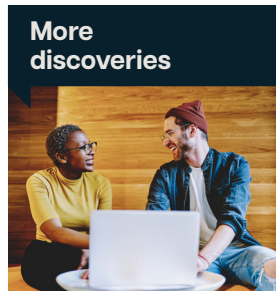
— Diana Morgan, VP
Global Regulatory Affairs,
NutraBolt and Founder &
Chief Fun Officer, What's
Up With SUPPS



What makes SupplySide Global different

It's simple: SupplySide Global focuses on ingredients, not finished goods.

This means:



Compared to other legacy food and beverage events, SupplySide Global offers:

- Twice as many ingredient exhibitors
- Broader cross-category exposure
- More active R&D and innovation-focused education
- Strategic fall timing to support annual product development planning cycles

“SupplySide Global is the gathering place at the intersection of innovation and strategy for the supplement, functional food, and nutraceutical industry. It affords me the opportunity to explore the latest ingredients and services, learn from experts about the issues and opportunities shaping the future of wellness, and connect with change makers from around the globe.”

— Heather Granato, President, Nutrachievement; Founder, Women In Nutraceuticals

Ingredient suppliers bring ability and innovation

Ingredient suppliers bring expertise and innovation, offering the foundational tools R&D teams need to create cutting-edge products.

From functional ingredients to sensory solutions, they provide versatile resources to support:

- Health-focused formulations across a range of benefits
- Diverse protein options to meet evolving consumer preferences
- Solutions that enhance product appeal and functionality
- Advanced systems that drive innovation and improve delivery

Their contributions enable brands to stay ahead in a dynamic and competitive market.

“SupplySide Global is a critical show for product developers in the food, functional foods, and dietary supplements industries. I have gained so much knowledge from networking with suppliers, and I have found many new and unique ingredients and cutting-edge product ideas for my clients.”

— Mary Mulry, PhD, Managing Director, FoodWise One



Who attends

SupplySide Global attracts professionals and businesses across the health and nutrition industries, including:

- Supplement brands refining formulas and exploring new opportunities.
- Food and beverage companies sourcing functional and clean-label ingredients.
- Contract manufacturers, co-packers and CPG developers creating innovative solutions.
- R&D, marketing, sourcing and executive teams driving growth.

94%

of attendees say the event is important to their business.

97%

were satisfied with their experience.

84%

said the show helped them connect with new companies they hadn't worked with before.

Attendees connect with suppliers of ingredients, packaging, machinery, lab testing, and more, making SupplySide Global the premier event for discovering solutions and building professional relationships.



Discover tomorrow's star ingredients

Ingredient Idol

A competition showcasing the newest breakthrough functional ingredients (launched after January 2024) across key categories like relaxation, weight management, focus and more

Why it matters:

Innovation fast-track:

See multiple cutting-edge ingredients in one session.

Pre-vetted solutions:

All ingredients are screened by industry experts.

Competitive edge:

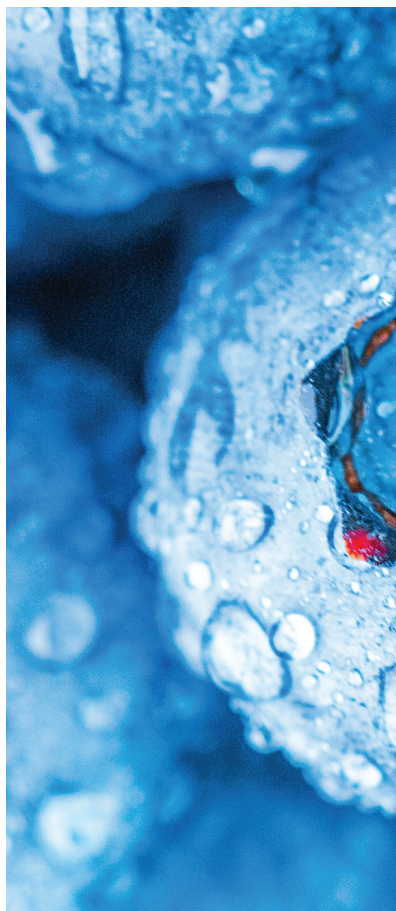
Incorporate winning ingredients before your competitors.

Business impact:

Ingredient Idol participants have become key components in market-leading products.



Attending gives you first access to **ingredients that could transform** your next product launch.



Let's build what's next — together.

Connect with suppliers, spark ideas and fuel your next product launch at the industry's premier ingredient innovation event. SupplySide Global is where innovation meets opportunity.



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